

Build Your Data Strategy

Your approach to collecting, analyzing, and using community data moving forward should be grounded in your community's purpose and value. You'll also need an understanding of practical constraints like access and resources for data collection/analysis.

Purpose & Value

What data shows how well your community is living up to its purpose and intended value to members and the organization?

Community Health

What data explains the health of your community in terms of engagement, experience, and operational effectiveness?

Data Strategy

What data types will help you communicate your community's health and values?

Data Flow

How will you collect, process, store, and share your community data?

Considerations

What ethical considerations apply to your data, and how will you address them?

How will you communicate your purpose, value, and community health to stakeholders to gain further resources for members?

